

Leadership Seminar:

Good to Great





## Leaders...born or made?

### Who, what, why, how?



## But first ... a word on priorities...and limits







The art of creating and giving people reasons to follow



### Reasons people follow...



### Reasons about the leader

### Reasons about the future you

### Reasons about their follower

### Why? People always want more...

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Who? Everyone is both a follower...and a leader!



### If your actions inspire others to dream more, learn more, do more and become more, YOU ARE A LEADER. - Join Guildy Addres

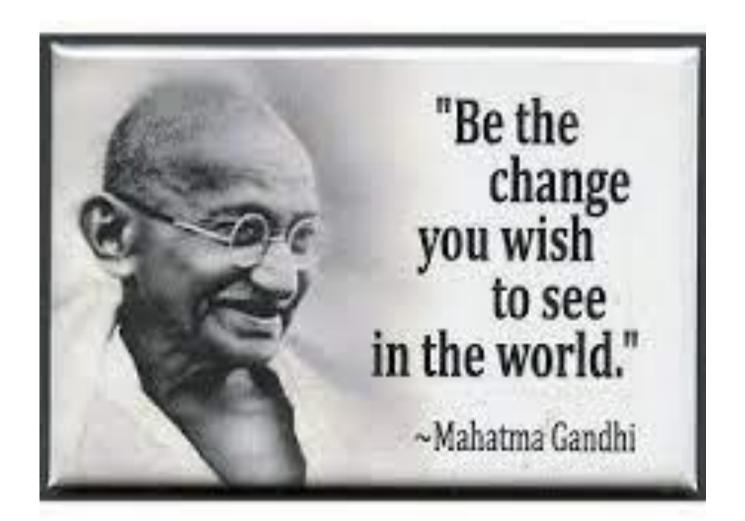


### Who? Everyone is a leader!





## How...do you get people to follow?



# ...and begin with the end in mind...



## How...do you get people to follow?

## ...build exceptional competence...

### small loans make a **big** difference



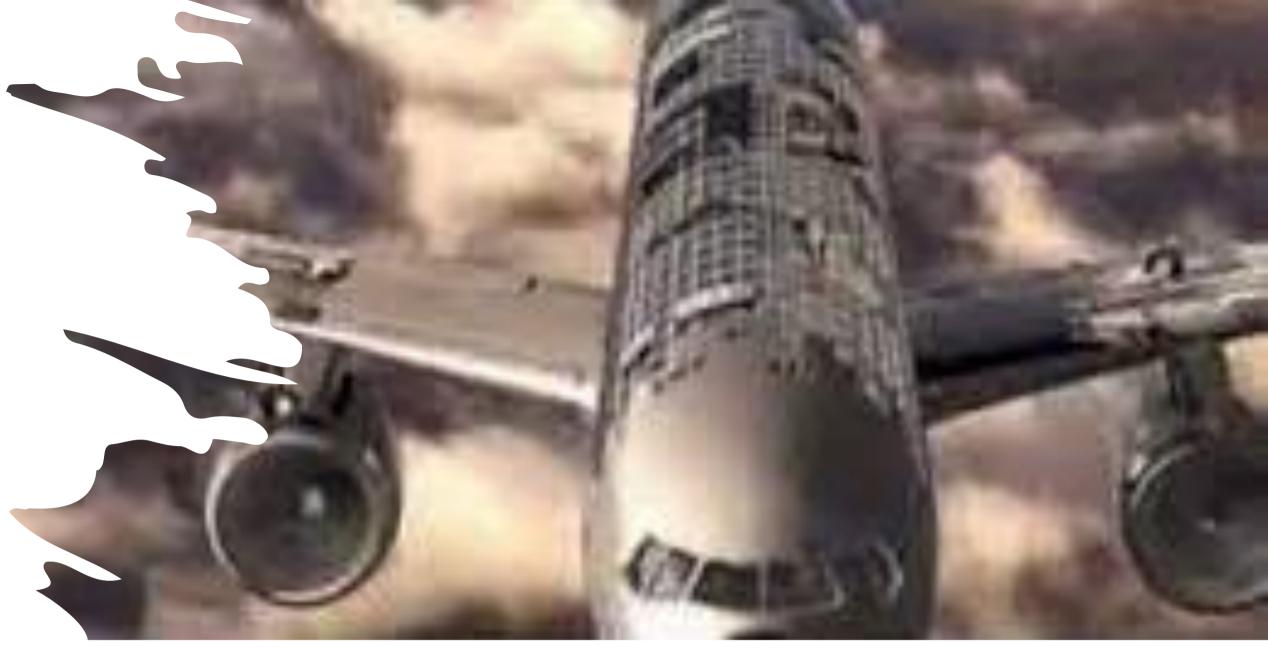
## How...do you get people to follow?

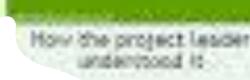
Vision – no one will follow you if they have no idea where you're leading them...and you need to see it first!

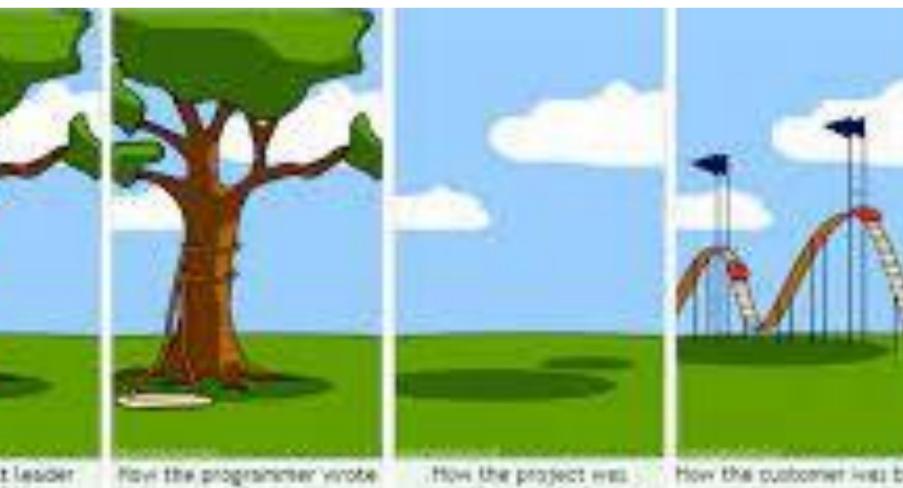


## How...do you get people to follow?

### ...keep your promises and say sorry when you can't...







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### Good to Great...

#### BHAG BIG HAIRY AUDACIOUS GOAL

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