

Leadership Seminar:

Good to Great





Leaders...born or made?

Who, what, why, how?



But first ... a word on priorities...and limits







The art of creating and giving people reasons to follow



Reasons people follow...



Reasons about the leader

Reasons about the future you

Reasons about their follower

Why? People always want more...

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Who? Everyone is both a follower...and a leader!



If your actions inspire others to dream more, learn more, do more and become more, YOU ARE A LEADER. - Join Guildy Addres

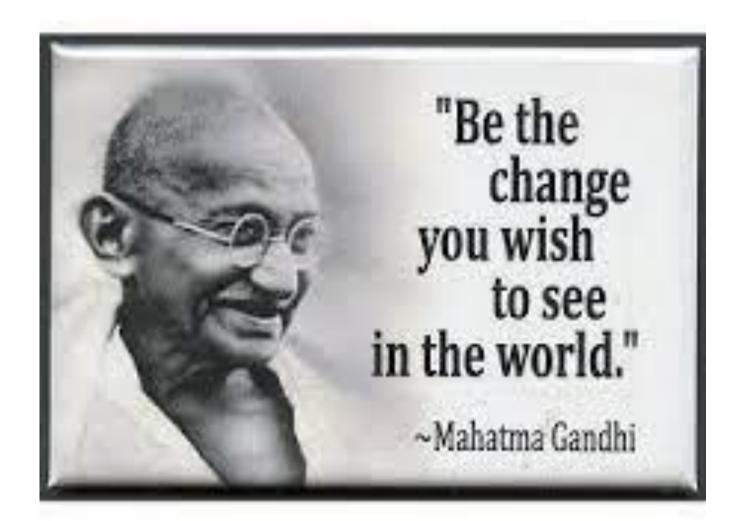


Who? Everyone is a leader!





How...do you get people to follow?



...and begin with the end in mind...



How...do you get people to follow?

...build exceptional competence...

small loans make a **big** difference



How...do you get people to follow?

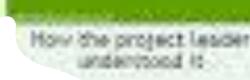
Vision – no one will follow you if they have no idea where you're leading them...and you need to see it first!

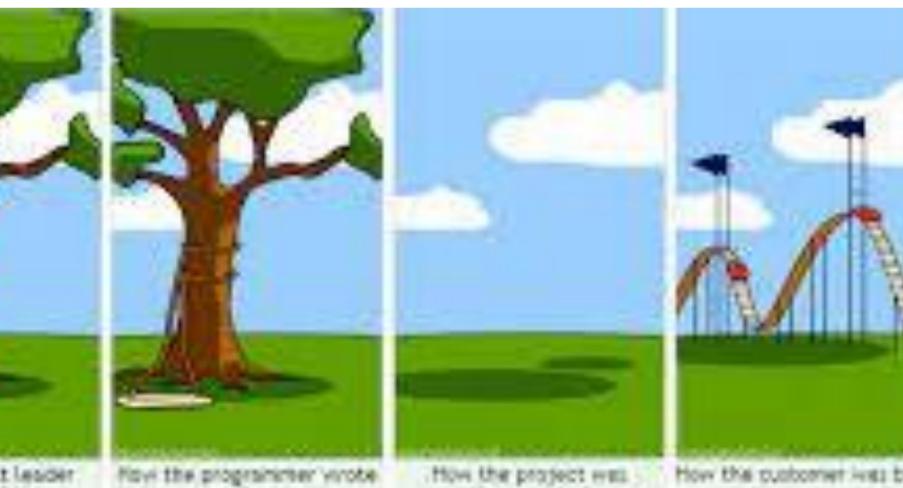


How...do you get people to follow?

...keep your promises and say sorry when you can't...







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Good to Great...

BHAG BIG HAIRY AUDACIOUS GOAL

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